Town of Avon, Colorado Work Session Meeting for Tuesday, July 8, 2008 Meeting Begins at 3:15 PM



AVON MUNICIPAL BUILDING, 400 BENCHMARK ROAD

PRESIDING OFFICIALS

Mayor Pro Tem Councilors

BRIAN SIPES
RICHARD CARROLL, DAVE DANTAS, KRISTI FERRARO
AMY PHILLIPS, TAMRA NOTTINGHAM UNDERWOOD

TOWN STAFF

Ron Wolfe

TOWN ATTORNEY: JOHN DUNN

TOWN MANAGER: LARRY BROOKS

TOWN CLERK: PATTY MCKENNY

ALL Work Session Meetings are open to the public except Executive Sessions

Comments from the public are welcome; Please tell the Mayor you would like to speak under No. 2 below

Estimated times are shown for informational purposes only, subject to change without notice

Please view Avon's website, http://www.avon.org, for meeting agendas and meeting materials

Agendas are posted at Avon Municipal building and Recreation center, Alpine Bank, and Avon Library

The Avon Town Council meets on the second and fourth Tuesdays of every month

3:15 PM 1. INQUIRY OF THE PUBLIC FOR COMMENT AND APPROVAL OF AGENDA

3:15 PM – 3:30 PM 2. COUNCIL COMMITTEE AND STAFF UPDATES a. Update on USFS (Ron Wolfe, Mayor)

3:30 PM – 4:00 PM 3. REVIEW TOWN ATTORNEY PROPOSALS

4:00 PM – 5:00 PM 4. COMMUNITY SURVEY RESULTS (Linda Venturoni) Review of community survey for The Town of Avon

5:00 PM 5. ADJOURNMENT

Memo

To:

Honorable Mayor and Town Council

Thru:

Larry Brooks, Town Manager

From:

Becky Lawlor, Community Relations Officer

Date:

June 25, 2008

Re:

Community Survey Results

Summary: This memorandum is to present the results of the Community Survey for the Town of Avon. An Executive Summary of the results is included as Exhibit A.

Background: In 2007, Council and staff discussed the usefulness of a Community Survey to gauge residents and voters interest in a variety of topics as well as a method to assess current town services and what services residents and voters would like in the future. Venturoni Surveys & Research was awarded a contract to conduct the survey for Avon.

Discussion: Linda Venturoni will be presenting a comprehensive overview and analysis of the survey results. The results will be useful in creating a benchmark for future evaluations and in helping the Council and staff prioritize where taxpayer funds should be spent. The complete results of the survey will be available on the Town's website.

Attachments: Exhibit A: Executive Summary of the Town of Avon Community Survey.

Town Manager Comments:

2008 Town of Avon Community Survey: Executive Summary Report, July 2008

Purpose and Methodology

Purpose

The Town of Avon requested a survey be conducted to gather input from town residents and second homeowners.

The key issues identified for community input included the following:

- Most important issues facing the town
- Shopping Patterns
- Communications
- Growth Strategies
- Recreation
- Town services
- Town Improvements
- Values
- Town Assessment
- Demographics

Methodology

In 2008, the Town of Avon contracted with Venturoni Surveys & Research, Inc. (VSR) to perform the survey analysis.

Two groups were identified that would be key for obtaining input:

- 1. Local Town of Avon residents
- 2. Town of Avon second homeowners

The Town of Avon voter registration list was used to sample local residents. The second homeowners were obtained using the County Assessor list. Town of Avon homeowners were part of the sample and a question in the survey was used to have survey respondents designate themselves as local or second homeowner. Survey results from the County Assessor list sample were then cross-tabbed to present separate results for the two groups.

A mail/internet survey was designed for use by the two sample frames (Voter and Assessor). Random sampling techniques were employed to select the samples. Letters were sent to potential respondents directing them to go to the internet to fill out the survey. All respondents were assigned identification numbers (IDN) to assure that no duplicate responses were counted. After two weeks, if the potential respondent had not filled out the internet survey, they were sent a reminder letter, paper copy of the survey and postage paid return envelope.

The chart below details the size of the original sample frames, the number of surveys that were mailed, the number of surveys delivered (surveys not delivered were returned by the post office as "undeliverable"), the number of surveys completed and the number of surveys returned, % response, and resulting margin of error for each sample frame.

2008 Town of Avon Community Survey

Samples:	Sample Frame	Mailed	Delivered	Returned	%	*Standard Error
County Assessor	2,294	1,044	1,006	234	23%	6.09%
Voter Registration	2,632	1,171	962	145	15%	7.94%
Total		2,215	1,968	379	19%	

^{* 95%} Confidence Level

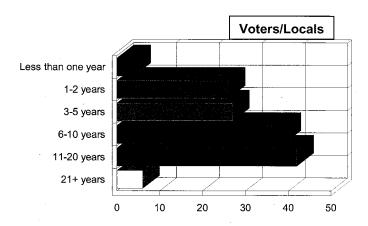
The internet/mail surveys were conducted in May and June 2008.

Highlights of Survey Results

6. How long have you lived and/or owned property in Avon?

The Town of Avon was incorporated in 1978. The population in 1980 was 640. The 1990 census recorded 1,798 residents and the 2000 census was 5,561. The 2006 estimate is 6,774 residents.

Survey respondents reflected this more recent population growth, with about 40% of survey respondents indicating they have lived in Avon less than 6 years.



The 6-10 year category represents 27% of respondents, the 11-20 category is 29% and the 21+ years is only 4%.

Length of residency can be a key indicator of how a community is changing. New residents may have different values and expectations than those displayed by the longer term residents. These differences can be very important for planning purposes.

Please note that a full tabulation of all of the survey questions cross-tabbed by length of residency is available in the survey results notebooks and the web-based application. There is also an interactive slide that allows viewers to select specific questions and view the responses in a graphic representation.

8. What are the most important issues that will be facing the Town of Avon in the next five years?

2008 Town of Avon Community Survey Most Important Issues

	Assess	or List	
•	Full-time Homeowner	Second Homeowner	Voter List
	n=89	n=128	n=145
Development of East and West Town Center Core	53.4%	43.8%	49.7%
Affordable housing	43.2%	33.6%	46.9%
Open space acquisition or preservation	34.1%	47.7%	34.5%
Preservation of small town character	27.3%	36.7%	30.3%
Schools	27.3%	8.6%	27.6%
Crime prevention	28.4%	21.1%	27.6%
Public transportation	29.6%	28.9%	26.2%
Recreation	25.0%	12.5%	20.7%
Town/ski area relations	23.9%	32,3%	17.9%
Renewable energy initiatives	19.3%	15.6%	16.6%
Other:	11.4%	13.3%	11.7%
Child care/early childhood education programs	10.2%	2.3%	6.2%
Preservation/enhancement of historic or cultural sites and			
structures	5.7%	10.2%	3.5%

Numbers reflect frequency responses

50-100%
40-49%
30-39%

In the table above, the Assessor List respondents are separated into Full-time Homeowners and Second Homeowners. The Voter List responses are displayed in the column on the right.

In this question, respondents were asked to check their top three choices. The numbers reflect how frequently each issue was checked.

"Development of East and West Town Center Core", "Affordable housing", and "Open space acquisition or preservation" received the highest levels of agreement from all three respondent groups.

"Preservation of small town character" was noted more strongly by the Second Homeowners and Voters. The "Town/ski area relations" issue was indicated more frequently by the Second Homeowners.

Certain issues tend to be of greater concern for locals, i.e. "Schools" and "Child care/early childhood education programs".

Respondents could write-in their own issues in the "Other" category. These responses can be found in the write-in comments sections of the notebooks and on the web-based application.

70. Imagine you are in charge of allocating resources for Town projects and services. With \$100 to budget, how would you divide the money, over and above the current level of services, among the following:

2008 Town of Avon Community Survey \$100

	Assess	or List	
	Full-time Homeowner	Second Homeowner	Voter List
	n=89	n=128	n=145
Stimulate local economy	17.01	15.31	15.64
Local affordable housing opportunities	17.88	16.10	21.67
Enhance and expand parks and trails	19.14	18.67	16.47
Acquire open space areas	14.91	19.84	13.77
Police protection	14.84	17.27	18.04
Recreation Center expansion	15.87	11.77	14.26
TOTAL	\$99.65	\$98.96	\$99.85

1st choice
2nd Choice
3rd Choice

This question displayed some similar trends to those identified in "The Most Important Issues" question. The economy, affordable and open space were popular choices.

71. Please indicate your preferred growth strategy for the Town, from the choices below:

2008 Town of Avon Community Survey Growth Strategy

	Assess	or List	
	Full-time Homeowner	Second Homeowner	Voter List
<u> </u>	n=89	n=128	n=145
About the same rate of growth as at the present	34.5%	38.6%	35.5%
Less growth than at present	27.4%	26.0%	24:1%
More growth but some controls	22,8%	22.3%	24.1%
Other:	8.3%	4.7%	8.5%
Zero growth	4.8%	6.3%	4.3%
No growth controls	2.4%	1.6%	3.6%

Numbers reflect frequency responses

1st
2nd
3rd

Survey respondents from all three groups seem comfortable with "About the same rate of growth as at the present". The less growth and more growth camps are about equal in strength. The "No growth control" and "Zero growth" camps are both extremely small.

72. Listed below are some suggestions for Town improvements. Recognizing that the Town budget and staff resources are limited, please rate to what extent you support or oppose the Town spending resources to fund the following:

2008 Town of Avon Community Survey Town Improvements

	Assess	or List	
	Full-time Homeowner	Second Homeowner	Voter List
	n=89	n=128	n=145
Pedestrian Improvements	58.8%	70.6%	63.0%
Add Bike Trails	65.5%	59.2%	58.3%
Core Business Improvements	61.2%	68.3%	55.3%
Renewable Energy Initiatives	65.9%	48.7%	52.5%
Support Economic Development	52.4%	49.2%	52.2%
Maintain Town Facilities	38.6%	52.1%	51.8%
Affordable Housing	50.6%	34.8%	48.9%
Recreation Center Expansion	50.0%	40.0%	46.8%
Increase Public Transportation	51 <i>2</i> %	54.1%	46.8%
Add More Special Events	48.2%	39.8%	43.8%
Improve Traffic Flow	49.4%	48.3%	41.2%
Provide More Public Parking	47.1%	54.1%	38.1%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale. (Oppose to Support)

70-100%
60-69%
50-59%

The strongest consensus support for town improvements was measured for "Pedestrian Improvements", "Add Bike Trails" and "Core Business Improvements".

"Renewable Energy Initiatives" and "Support Economic Development" showed good support from Full-time Homeowners and Voters. "Affordable Housing" displayed more support from Full-time Homeowners and Voters than Second Homeowners. This pattern has been noted consistently throughout the survey.

Second Homeowners were more supportive of "Increase Public Transportation" and "Provide More Public Parking" than their local counterparts.

85. Public Works/Transportation: Please rate to what extent you support or oppose the following specific projects.

2008 Town of Avon Community Survey Public Works Improvements

	Assess	or List	
	Full-time Homeowner	Second Homeowner	Voter List
	n=89	n=128	n=145
Should the Town construct an elevated pedestrian bridge over Avon Road?	32.5%	39.7%	40.0%
Should Avon continue to buy hybrid buses even though they cost more?	74.4%	70.6%	70.7%
The Town of Avon does not have a dedicated revenue source to sustain operation of mass transit or expand the transit, pedestrian, and bike trail systems. Continued operation of the fare-free bus system on the current routes is projected to cost the Town's General Fund nearly \$1.8M per year. Approximately 2/3rds of the Town's sales tax is generated by non-residents. Would you support increasing the sales tax rate by 1% to fund mass transit and creation of new trails as a sustainable means to connect our community?	43.5%	63.3%	47.1%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale. (Oppose to Support)

70-100%
60-69%
50-59%

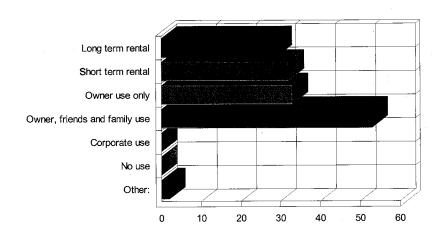
There is very good consensus support for the hybrid buses.

Second Homeowners (63%) are more supportive of increasing the sales tax rate for funding mass transit and creation of new trails than the locals, Homeowners (44%) and Voters (47%).

Support for the Town constructing an elevated pedestrian bridge over Avon Road is consistently low for all three groups.

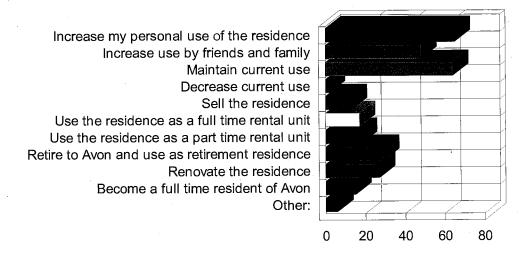
Second Homeowners:

120. What is the current use of your Avon property?



Second homeowners account for about one-half of the housing units in Avon. According to survey respondents, currently, 24% are being used as "Long term rentals", 27% in "Short term rentals", 28% "Owner use only", and 45% "Owner, friends and family use".

123. Which of the following statements most accurately reflects your intended future use of your Avon residence?



According to survey respondents, they are anticipating changes in the use of their Avon second homes in the future. Full-time rentals will decrease from the current 24% to 11%. Short term rentals will also follow this pattern, decreasing from the current 28% to 14%. 54% intend to "Increase my personal use of the residence".

Another important trend to note is that 22% of second homeowners intend to "Retire to Avon and use as retirement residence".

This Executive Summary is provided to give an overview of some of the survey findings. Please go to the town web page (www.avon.org) to obtain more findings from the Town of Avon Community Survey including the following:

- Detailed survey results for each of the 124 survey questions by sample frame
- PowerPoint presentation of the survey results
- Color-coded spreadsheets
- Cross-tab results by:
 - Length of Residency
- Over 60 pages of write-in comments
- Specific second homeowner questions
 - Why they bought their property in Avon
 - Current use of property
 - Future use of property
- Interactive slides

TO:

AVON TOWN COUNCIL

TOWN MANAGER

FROM:

RON WOLFE,

MAYOR

SUBJECT: USFS LAND EXCHANGE NEXT STEPS

DATE:

29 JUNE 2008

Since the last update on this subject Larry and I (1) met with the USFS and the Eagle Valley Land Trust and then (2) with the Land Trust separately. At the first meeting we conveyed a copy of our plan and the appraisal to the USFS. We received some feedback on process steps and the identity of several parcels of interest to the USFS as the exchange land. In the second meeting with the Land Trust we hypothecated a project wherein the exchange parcels would be acquired and then conveyed to the USFS in exchange for the two Avon parcels being conveyed to us.

The identity of the exchange land, owner and details are confidential at this time.

Resolution 07-29, August 14, 2007, stated the town's intent to carry out the land exchange and authorized the Mayor and Town manager to spend up to \$25K on appraisals and other up-front costs. To date \$21K has been spent. We now have to move ahead with appraisals of the exchange parcels and perhaps engage some facilitator for aspects of the exchange. As Mayor I request that the Council approve the expenditure of up to an additional \$25K to move this exchange ahead to a final proposal and that staff be directed to prepare a Resolution for formal approval at the next meeting that affirms our direction and the expenditure.

l aw Office	Address	Attornevs	Expertise	Subjects	Retention Arrangement
John W. Dunn	Law Offices of John Dunn Community Bank Center Suite 206 70 Benchmark Road PO Box 7717 Avon, CO 81620 TP: 970.748.6400 Fax: 970.748.8881 email: jwd@jwdunnlaw.com	Town Attorney John Dunn	Government and Operations	Municipal Code Revisions & Enforcement Meeting Administration and Process Integovernmental Agreements (excluding those related to legal issues assigned to specialty firms) Municipal Services invoice with TCMD, Liquor License Commission General Matter Resolutions	As described in updated engagement agreement dated 11/11/07 for 2008 Services: \$175 per hour (paralegals) Third Party Reimbursed: \$300 per hour (saralegals)
Sherman & Howard, L.L.C.	Attorneys & Counselors at Law 633 Seventeenth St., Suite 3000 Denver, CO 80202 TP: 303.297.2900 Fax: 303-298-0940	Special Counsel - Dee Wisor Randy Funk Samuel Evig Matthew Gray	Public Finance, Land Use	Financing Mechanisms Urban Renewal Authority Bond Issuance Metro Deistirct Relations (except TCMD municipal services invoice) Land Use Matters PUDs and Development Agreements and Amendments thereto, Subdivision Improvement Agreements Annexation	As described in updated engagement agreement 8/28/07: Dee Wisor \$425 per hour Randy Funk \$350 per hour Samuel Evig \$205 per hour Matthew Gray \$190 per hour Pass through Accounts same rate
Moses, Wittemyer, Harrison and Woodruff, P.C.	Law Offices 1002 Walnut Street, Suite 300 PO Box 1440 (80306-1440) Boulder, CO 80302 TP: 303.443.8782 Fax: 303.443.8796	James (Jay) Montgomery	Water	Water	As desribed in engagement Agreement dated 10/18/07: \$205 per hour
Elizabeth Pierce- Durance, LLC	PO Box 4154 Avon, CO 81620 TP: 970.376.2876 Fax: 970.926.2860	Elizabeth Pierce- Durance	Prosecuting Attorney	Prosecutorial Services for Municipal Court for Municipal Code Violations, both criminal and civil, and General Training for Enforcement Agencies within the Municipality	\$115 per hour for basic prosecutorial services and police training services, not to exceed \$18,000 in 2008